

Gimbel Brothers

Store Hours : 9 to 5  
Closed Summer Saturdays

Gimbel Brothers

For Tomorrow—Wednesday

Gimbel Brothers

Tuesday, July 15, 1919

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# WEDNESDAY--GIMBELS "SUBWAY STORE DAY"

You can have your cake and eat it, too. You can have a continued era of bounty in work and wage and yet get many articles—needed and useful—at a lower range of price—

If you live within shopping distance of Gimbel's and watch the newspaper announcements of special events. Every item told of on this paper is a very real and a very great bargain. Ready Wednesday morning.

## Dress Sale of Extraordinary Interest at \$3.95 and \$10 10 Styles at Each Price : Sizes for Misses and Women



### The Dresses At \$3.95

Voiles in plain colors and figured designs.  
Plaid gingham.  
Plaid percales.  
Lineens (cotton) in plain colors.  
Round or square neck lines, some collarless; cuffed or flare sleeves; with pretty vestees, novel pockets and belts. Fine for morning wear.

### The Dresses At \$10

Pretty Organdie Dresses in pastel colors; some surplice models, ruffled—and with ruffles on the skirt. Suitable for afternoon wear. And cool China Silk Dresses in black, navy or white, straight lines or ruffle-trimmed. And few of a style of taffeta or satin.

Just the dresses to take along on vacations—and at one of the two prices a style for practical or dress wear. They represent a manufacturer's clean-up group—and few of a kind from our own stock. Sizes 14 to 18 in miss' section; sizes 36 to 46 in women's section.

## ANOTHER LOT OF 1460 Men's and Young Men's Palm Beach Suits at \$11

We have grouped a manufacturer's clean-up lot and short lots from our second-floor Men's Clothing Section. These garments are excellently tailored and come in neat-fitting models. Unusually good choice of tan, gray, brown and blue in plain and neat mixtures. All sizes. Your choice at \$11.

## 846 Men's Mohair Suits at \$12.50. Saving of a Third

Choice in these desirable suits for summer. Neat pin stripes on black and plenty of plain colors. Exceptionally well-made; close fitting collars. Clean-up price—\$12.50. —Gimbel's, "Subway Store Day"

## Clean-up of Men's Soft Straw Hats at \$1

Various kinds of straw, all sizes, at \$1.  
Boys' Tub Hats at 45c.  
Men's and boys' Summer Caps at 45c.—Gimbel's, "Subway Store Day"

## Boys' Wash Suits at \$2.50

Boys' Middy Suits—Fine quality and best made, in variety of color combinations; 3 to 10 years.  
Tommy Tucker Suits—plain colors and various color-combinations; exceptional value for boys 3 to 10 years.  
Wash Norfolk Suits—beach-cloth, all sizes and various broken lines.  
95c for Odd Lots of Boys' Wash Suits.  
Button-on, Junior and "rough and tumble" styles. Sizes for boys 2½ to 7 years.  
\$6.90 for Boys' Cheviot Norfolk Suits.  
Waist-line and belted models, in serviceable cheviot. Save a third; all sizes, 7 to 12 years.  
—Gimbel's, "Subway Store Day"



## 1050 yds. of All-Silk Black Taffeta and Satin Messaline at \$1.85 yd.

36 inches wide. Save 53c on each yard, at \$1.85 yd.  
Silk Mull or Muslin, (part silk), also known as chiffon pongee. 1500 yards in all, at 44c yard. 36 inches wide, all colors from white to black.  
—Gimbel's, "Subway Store Day"

## Women's Silk Gloves, 25c

Black and colors; double tip; two clasp, at 25c pair.  
Women's silk chamoisette and duplex Gloves, special at 58c pr. All sizes in the lot.  
—Gimbel's, "Subway Store Day"

## Sweaters Women's, Misses' and Children's 95c, \$2.65, \$3.95

High grade. Seasonable knitwear to be sold at cost price or near. Lot includes samples and some from our own stock; soiled and mussed from display, but nothing to harm looks or wear.

Slip-ons, 95c  
Save more than half

Slip-ons, Middy Blouses and Sweaters, \$2.65

Slip-ons and Sweaters, \$3.95  
Worth half more.

## 5000 Bleached Seamless Sheets at \$1.48

All made of strong linen-finished sheeting, in three sizes, 81x90, 81x99 and 90x90. Your choice of either size. Slight seconds. Savings average one-third, at \$1.48.

500 Summer-weight Comfortables, \$2.25  
White cotton-filled and silkline-covered. Just right for seashore and bungalow use. Special at \$2.25.

## A July Clearance of 3000 Cotton Waists at 50c, 85c, \$1 and \$1.85

Groups include best makes from our own stock and manufacturer's samples. Save half and more on each.

At 50c  
At 85c  
At \$1  
At \$1.85

Shop-soiled Waists for house wear. All white, voiles, plain or fancy models. Blue chambray and black and white stripe batiste.  
Novelty Waists in pretty summer colors. Some all-white.  
Cotton Waists of plain voiles and plaid voiles. All-white and many white with touches of summer colors.  
Cotton and Pongee Waists, all-white, voiles and novelty voiles; sports and dressy models. Excellent values.  
—Gimbel's, "Subway Store Day"

## 36-inch Linen-Finish Chambray at 25c yd.

Excellent quality chambray in blue only. Just the wanted shade, linen-finish, strong and serviceable. Unusual value at 25c yd.

## Printed Shirting Percale at 20c yd.

Fine quality of Shirting Percale; soft finish, in an excellent assortment of pretty stripes. Unusual value at 20c yd.  
Best quality Longcloth, yard wide; pure white bleach, special at 25c a yard.  
Extra fine novelty plaid Voile, in white; soft and clingy; 38 inches wide, at 32c yd.  
44-inch Curtain Lawn, (cotton), pure white, special at 20c yd.  
White Suiting Lineen, 34 inches wide; specially priced at 25c yd.  
—Gimbel's, "Subway Store Day"

## Girls' Vacation Tub Dresses at \$1.65 and \$2.75

Generous Savings

Vacation dresses for the girl of six to fourteen, at one of these two prices. All are extraordinary values.

The \$1.65 Dresses are of voile, in plain colors or figured designs, attractive models. Pictured. For ages 6 to 14 years.

The \$2.75 Dresses are of percale and gingham, in plain colors. Some with white collars and cuffs; odd shaped pockets and slip-through belt. In 12, 14 and 16-year sizes.



## 31-piece Dinner Sets at \$1.95

Less than Cost of Making : Two Patterns

A gold band pattern and a lace border pattern. Maker's defects, but there's nothing to mar service. Extraordinarily low price—\$1.95. (Pictured).

1500 neatly decorated gold and white Plates, various kinds. Slight defects. Your choice at 5c each.  
1500 odd Tea Saucers at 3c each. Odd decorations.  
2500 pieces of odd Dinner Ware, 2 to 4 pieces for the regular price of one. Varies priced at 10c to 50c.  
60c for 6 Cups and 6 Saucers, slight defects; less than half price. (Pictured).

1000 Dinner Plates at 8c each. Odd decorations.  
500 Bread and Butter Plates at 6c each. Half price.  
Amber-color Root Beer Bottles, with patent stoppers, at 75c a doz. —Gimbel's, "Subway Store Day"

## Rogers Silver-Plated Flatware at Half Price

Knives, 30c.  
Forks, 25c.  
Tea Spoons, 12c.  
Table Spoons, 25c.  
Dessert Spoons, 25c.  
—Gimbel's, "Subway Store Day"

## Handkerchiefs at 33c a Half Dozen

Women's white hemstitched Handkerchiefs; one corner embroidered, 33c half dozen.  
Men's plain white hemstitched Handkerchiefs, 33c half dozen.  
—Gimbel's, "Subway Store Day"

## Summer Cretonnes at 20c yd.—Save Half

Light and dark colors. Suitable for draperies, cushions, etc. Colored bordered drapery Scrim at 16c yd. 36 inches wide; plain centres with double border.  
Cretonne-covered Chair Cushions at 62c. Suitable for the porch or lawn; tufted and reversible. Light and dark colors. Worth one-third more, at 62c.  
Novelty net lace Curtains at \$1.15 pr. 2½ yards long, white or ecru color. Neat Colonial effects. Double thread net, \$1.15 pr. Save a third.  
—Gimbel's, "Subway Store Day"

## 1000 Tiny Girls' Tub Dresses at 85c

That's Half and Less

For play-time and every day wear, the little girl requires many tub dresses for frequent changes. The sale price of 85c is less than the cost of materials. Choose from gingham in pretty plaids and stripes and plain color chambray. Empire and belted models. With novel pockets. For ages 2 to 6 years in the sale—but not all sizes in every style. One model is pictured—85c.

## White Dresses at \$1.95

Cost a dollar more to duplicate. Of white lawn—with trimmings of lace or tucks—others box pleated, smocked and with contrasting collar, cuffs and belt. Pictured. In 2 to 6 year sizes.

## Rompers at 95c

The best play-time garment devised for a youngster. These of striped gingham and blue or pink chambray, white collars and cuffs. Straight or gathered legs. Buy for present and future needs at 95c.  
—Gimbel's, "Subway Store Day"

## White Enameled Bedsteads at \$8.75

Continuous post, heavy fillers, head and foot, full size and single. Special at \$8.75.

3000 Bottles of Valdona Preparations at 6c a bottle  
Lot consists of Toilet Creams, Liquid Soap, Mosquito Lotion, Queen Hair Tonic, Liquid Shampoo, etc. Special at 6c each. Worth much more.  
Naphthalene Flakes at 3 lbs. for 25c.  
Ionic Toilet Paper, 7 rolls for 25c.  
—Gimbel's, "Subway Store Day"

## Sale of Muslin Underwear at Average Half Price

Nightgowns and Envelope Chemises at 85c  
White or pink batiste. Embroidered or tailored effects.

Long Petticoats, 75c  
Save a Third  
Cambric top, embroidered ruffle; three pretty styles.

Nightgowns, \$1.35  
Made of crepe; finished with hemstitching, other pretty embroidered or tailored effects.

Bloomers, 50c  
Made of pink batiste; elastic at waist and knee, finished with ruffle. Half price.

White Sateen Petticoats, 95c  
Fitted top, tailored and shirred bonice. Worth half more.

House Dresses, \$2.15  
Made of pretty gingham, various models, all sizes, but not in all styles. These are manufacturer's clearance and some of our own stock.  
—Gimbel's, "Subway Store Day"

## Remarkable Sale of Men's and Women's Shoes at \$2.85

Children's Shoes at \$1.45  
A Boston maker has sent us his canceled orders and small lots at a clearance price. To these we have added three lines from our regular stocks at savings of two dollars a pair.

Pumps—Oxfords—Colonials. White and black kid, canvas, patent leather and gummetal; high Louis heels and low heels; light turned soles; also welted soles. Sizes 3 to 8. Biggest values of the season at \$2.85.

600 Pairs of Men's Shoes at \$2.85  
High shoes and low shoes with Goodyear welted leather soles; patent leather, tan calf, gummetal and white canvas. Sizes 6 to 10 in the lot. At \$2.85.

600 Pairs of Children's Shoes at \$1.45  
Tan cordovan leather play oxfords; patent and dull leather ankle strap pumps and button shoes; sizes 6 to 2. At \$1.45.  
—Gimbel's, "Subway Store Day"

## Rugs—Carpets—Linoleums at Exceedingly Low Prices

A noteworthy clearaway of Rugs, Carpets and Linoleums at savings that run from one-third to more than half. Standard merchandise in all the wanted sizes and designs. Opportunity to supply one, cottage or bungalow needs most advantageously.

Water Rugs—High pile luxurious rugs in neutral mottled effects. Slight imperfections:  
11x12 feet, \$28.50  
9x12 feet, \$22.50  
6'9x12 feet, \$16.75

27x12 inches, \$7.75  
30x33 inches, \$4.75  
27x34 inches, \$2.75

Prairie Grass Rugs—Tough wiry grass of superior workmanship, in the conventional Oriental and novelty designs.  
6x12 feet, \$8.50  
8x10 feet, \$7.50  
6'9 feet, \$5.95  
40x76 feet, \$3.75  
3'6 feet, \$1.75

Japanese Matting Rugs—Closely woven rugs in pretty stencilled designs:  
9x11.8 feet, \$4.50, and 6x8.8 feet, \$2.25.

## Linoleums

New Process Linoleum, full rolls, at 40c sq. yd. Remnants, many pieces to match, at 25c sq. yd.  
Tapestry Brussels Stair Carpet, at 60c yd. Velvet Carpet, wool-face, at \$1.55 yd.  
—Gimbel's, "Subway Store Day"



This lot represents some factory samples. Some are used, others the cases marred, but the machinery is as good as a brand new machine.  
\$2 cash brings any machine to your home; balance \$1 weekly. No extra charges or club fees of any kind.  
Instructions free at your home if you live within city limits.  
Singer, \$15  
Willard Parlor Cabinet, \$37  
Willard Sewing Machines—Special at \$33  
Willard Parlor Cabinet Machines at \$37  
Wheeler & Wilson Machines at \$16  
Singer at \$15 New Home, \$25 Domestic, \$15

Another Lot of Used Sewing Machines Just Received in Time for Subway Store Day, at \$3, \$5 and \$10  
All famous makes included.  
—Gimbel's, "Subway Store Day"

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Market : Chestnut : Eighth : Ninth